**Imperial timeline**

70 years of evolution

- **1948**
  - Percy Abellkop founds Barney’s Super Service Station
  - Imperial becomes an importer and distributor of vehicles through Renault
  - Listed on the JSE
  - Market cap of R$35 million
  - EPS 38.7 cents

- **1958**
  - Name changed to Imperial

- **1965**
  - 40 employees

- **1976**
  - Started Imperial Truck Hire

- **1979**
  - Launched Imperial Car Rental
  - 16% market share within three years

- **1987**
  - Turnover doubled since 1988
  - EPS almost trebled since 1988
  - International expansion of Logistics into Europe

- **1988**
  - Launched Imperial Auto Parts (Aftermarket Parts); Ukhamba Holdings acquired 10.1% stake in Imperial through a BEE transaction

- **1992**
  - Portfolio restructuring included the disposal of numerous non-core assets and the unbundling of Eqstra

- **1996**
  - Expansion of Logistics into African Regions with acquisition of CIC

- **1998**
  - International expansion of the motor business into Australia

- **2004**
  - Listed on the JSE
  - Market cap of R35 million
  - EPS 38.7 cents

- **2005**
  - Turnover doubled since 1988
  - EPS almost trebled since 1988

- **2006**
  - Imperial becomes an importer and distributor of vehicles through Renault

- **2008**
  - International expansion of vehicle retail into United Kingdom through the acquisition of UK Commercials

- **2010**
  - International expansion of vehicle retail into United Kingdom through the acquisition of UK Commercials

**Logistics**

- African businesses and International business consolidated into one division – Imperial Logistics
  - (1 July 2016)

**Motus**

- All automotive businesses consolidated into one division – Motus
  - (1 January 2017)

**Fundamental transformation**

- of the group through strategic clarity (portfolio rationalisation), managerial focus (organisation structure) and shareholder insight (enhanced disclosure); 52 000 employees and revenues in excess of R100 billion

**Board approval to separate divisions into two standalone entities** through the proposed unbundling of Motus

**2016**

**2018**